



## Research Assistant Position in Social Sciences

### 3 months contract in total, starting Feb 1<sup>st</sup> 2022

#### ENVIRONMENT

Audencia Business School is triple accredited (AACSB, EQUIS and AMBA), and one of the leading European and French Business Schools. The school offers a wide range of programs including MSc, MBA, Exec MBA, European Master in Management, Doctorate and Exec Education Programs, with 137 faculty members from 29 countries. The research assistant will work under the supervision of C. Lancelot Miltgen, Marketing Professor at Audencia.

#### CONTEXT

This contract is supported by a Research Grant funded by the European Commission (H2020). The aim of the project is to develop a platform aiming to create a secure digital identity that EU citizens could use in public (i.e. to pay taxes or ensure online voting) or private online applications (e.g., e-commerce, e-health, etc ...).

The research assistant (RA) is expected to run interviews and focus groups in three different waves of one month each (February-March, June-July and October-November 2022).

For each wave, 10 interviews and 2 focus groups should be run with associated transcripts written in one month. The interviews/ FG have to be run in Spain and Austria / Germany with Spanish and Austrian/German citizens. As Audencia has no campus in those countries, the RA will have to work independently, with no access to any facilities provided by Audencia. The RA will also be asked to use its own video material or any video material provided by its own current institution.

As the interviews and FG are to be run in local language, only PhD Students or Assistant Professors with Spanish or Austrian/German as their mother tongue are invited to apply.

Students or Professors only fluent in Spanish/Austrian/German will not be considered.

#### RESEARCH AREA

Audencia Business School invites highly qualified and motivated **Spanish or Austrian/German PhD Students or Assistant Professors in Social Sciences** with research interests consistent with consumer behavior and privacy.

The applicant should be a PhD Student or Assistant Professor in any SSH domain (e.g. Management, Business, Marketing, MIS, HCI, Psychology, Sociology, etc...) except Finance, Accounting or Entrepreneurship.

The applicant neither needs to do /have done his/her PhD in relation to privacy/data protection nor does he/she needs to be knowledgeable in this research area.

**Applicants are encouraged to contact Prof. Lancelot Miltgen before applying to ensure the eligibility of their discipline and/or of the topic of their research.**

#### OBJECTIVES

The research assistant will have the following objectives:

1. Organize the interviews /focus groups in Spain or Austria / Germany (including finding the participants, scheduling the interviews, preparing the video material, etc ...)



2. Run the interviews and focus groups with citizens of the respective country (Spain or Austria / Germany) in 3 waves of one month each, in February-March, June-July and October-November 2022
3. Ensure each interview and focus group has been video-recorded
4. Write the transcripts of each interview/FG in his/her local language (Spanish or Austrian/German)
5. Send the videos and transcripts of each interview and FG before the deadline

The interview guides and consent forms will be provided. Small monetary incentives or coupons will also be provided to incentivize and compensate the participants for their time.

No analysis of the data will be required.

### REQUIRED PROFILE

- Being at least a second-year PhD Student or holding a PhD in Social Sciences
- Having Spanish or Austrian/German as your mother tongue (being only fluent is not enough)
- Living/working/doing your studies in Spain or Austria / Germany in 2022
- Ability to develop and conduct high quality research independently
- Demonstrated ability to conduct and animate interviews and focus groups (having already animated several interviews and focus groups for a research project/your PhD is required)
- Demonstrated ability to speak and write professional English
- Having access to facilities and to the required video material to conduct the interviews/FG in the respective country

High professional quality in animating the interviews / FG and in writing the transcripts is expected.

### CALENDAR

- Submission of applications as soon as possible (the position will remain open until filled)
- Selection of candidates by November 2021 at the latest
- Beginning of the contract on February 1<sup>st</sup> 2022

This is a 3-months contract in total while the work will be spread in three waves of one month each in 2022.

### HOW TO APPLY

Candidates are first required to fill in an online form ASAP at <https://forms.gle/syugrGd5mmNcGDjs8>.

Selected candidates will then be invited by email to submit their official application to Prof. Lancelot Miltgen ([clancelot@audencia.com](mailto:clancelot@audencia.com)), Professor at Audencia.

The application will contain one pdf including in this order: a CV (10 pages max.), a motivation letter (2 pages max.), two recommendation letters (including one from the PhD's supervisor(s)), some evidence of experience in running interviews and focus groups.

For applicants having already defended their PhD, a second pdf will be submitted containing the PhD committee report, the PhD diploma, the PhD thesis and up to 2 already published papers dealing with qualitative work.

At a later stage, candidates may be asked to forward further information and/or be called for an interview.

Any email sent to Prof. Lancelot Miltgen should refer to 'RA recruitment H2020 Project' in the object.